



## CRAFT3 AERIS® RATING

Analysis Date	Impact Management Rating	Policy Plus	Financial Strength and Performance Rating
12.31.2017	★★★★	Yes	AA-

### IMPACT MANAGEMENT RATING

★★★★. The Loan Fund has exceptional alignment of its impact mission, strategies, activities, and data that guide its lending, programs and planning. It fully and effectively uses its resources, both directly and indirectly, in pursuit of its impact mission. Its processes and systems accurately track comprehensive data on an ongoing basis, including both output and longer term outcome metrics, and it can provide data showing positive changes in achieving its impact goals. Board and management consistently use the data to adjust strategies and activities to improve its effectiveness.

### POLICY PLUS

Policy change is an integral part of this Loan Fund's strategies. The Loan Fund leads initiatives to change government policy to benefit the community development finance industry or disadvantaged people and communities. The Loan Fund can provide evidence of its leadership role in recent policy changes that produced benefits beyond additional resources for the Loan Fund itself, and management can clearly articulate the Loan Fund's leadership role in current policy activities.

### FINANCIAL STRENGTH AND PERFORMANCE RATING

AA-. The Loan Fund has very strong financial strength, performance and risk management practices relative to its size, complexity, and risk profile. Challenges are well within the board of directors' and management's capabilities and willingness to strengthen. The Loan Fund is capable of withstanding fluctuations in its operating environment.

### ABOUT AERIS RATINGS

*Aeris Impact Ratings assess the pursuit and achievement of social mission as evidenced by products and strategies, use of resources, and how impact is measured and informs the refinement of those products and strategies. The Aeris methodology can be applied to any type of mission-driven entity or program.*

*Aeris Financial Ratings assess capitalization, asset quality, management, earnings, and liquidity—often referred to as a 'CAMEL' assessment. The Aeris methodology evaluates financial strength and risk in the context of the community finance sector, and does not use statistically-generated benchmarks due to the limited size of the sector, the wide variety of business models and operating environments.*

**AERIS**  
**RATED**  
**SINCE 2008**

**FOR MORE INFORMATION**

To receive a sample Aeris Rating Report or additional information about Aeris,  
e-mail [lpelkey@aerisinsight.com](mailto:lpelkey@aerisinsight.com).

## The Aeris Rating Scale

Impact Performance Ratings		
★★★★		The Loan Fund has exceptional alignment of its impact mission, strategies, activities, and data that guide its lending, programs and planning. It fully and effectively uses its resources, both directly and indirectly, in pursuit of its impact mission. Its processes and systems accurately track comprehensive data on an ongoing basis, including both output and longer term outcome metrics, and it can provide data showing positive changes in achieving its impact goals. Board and management consistently use the data to adjust strategies and activities to improve its effectiveness.
★★★		The Loan Fund shows strong alignment of its impact mission, strategies, activities, and data that guide its lending, programs and planning. It accurately tracks relevant data that indicate that it effectively uses its resources to further its impact goals. However, it may have limited activities beyond direct investments that support its mission and longer term outcome metrics may be limited. Board and management use the data on a regular basis to adjust strategies and activities in line with the Fund's mission.
★★		The Loan Fund has reasonable strategies and activities given its impact mission. It tracks basic output data that indicate its resources affect change consistent with that mission. Board and management use the data on a limited basis to adjust strategies and activities.
★		The Loan Fund may lack alignment of its impact mission, strategies, activities, and data. Either it lacks data to form an opinion of its impact, or the data is unsatisfactory. It also may have a history of underutilizing its resources to further its impact goals. Board and management provide little oversight of impact strategies and activities.
Policy Plus		Policy change is an integral part of this Loan Fund's strategies. The Loan Fund leads initiatives to change government policy to benefit the community development finance industry or disadvantaged people and communities. The Loan Fund can provide evidence of its leadership role in recent policy changes that produced benefits beyond additional resources for the Loan Fund itself, and management can clearly articulate the Loan Fund's leadership role in current policy activities.
Financial Strength and Performance Ratings		
Sound	AAA	The Loan Fund has exceptional financial strength, performance and risk management practices. Any weaknesses are minor and can be handled in a routine manner by the board of directors and management. The Loan Fund is resilient to significant changes in its operating environment.
	AA+ AA AA-	The Loan Fund has very strong financial strength, performance and risk management practices relative to its size, complexity, and risk profile. Challenges are well within the board of directors' and management's capabilities and willingness to strengthen. The Loan Fund is capable of withstanding fluctuations in its operating environment.
	A+ A A-	The Loan Fund has strong financial strength, recent performance and risk management practices relative to its size, complexity, and risk profile. It is stable but more vulnerable to fluctuations in its operating environment than higher rated loan funds.
	BBB+ BBB BBB-	The Loan Fund has satisfactory financial strength, performance and risk management practices relative to its size, complexity, and risk profile. It is stable but sensitive to fluctuations in its operating environment.
Vulnerable	BB+ BB BB-	The Loan Fund exhibits inadequate financial strength, performance, or risk management practices relative to its size, complexity, and risk profile. It exhibits weaknesses in one or more areas that could compromise its financial situation in the medium term, even in a stable operating environment.
	B	The Loan Fund exhibits weaknesses in several areas that compromise its financial viability. Although the Loan Fund may be able to sustain operations for a period of time, its financial stability is extremely sensitive to any fluctuation in its operating environment.