“Working with Craft3 felt more like working with people than a lender. The Craft3 team believed in our vision for our business and recognized the value in funding us that was hard to prove on paper at the time.”

— Breanne Mees, Tender Loving Empire
Portland, Oregon
A resilient and vibrant region requires small businesses – whether a main street retail operation or large rural manufacturer – to have the capital they need to grow and thrive.

As the leading regional non-bank lender in Washington and Oregon, Craft3 has delivered over $551 million to small businesses since 1994. We provide critical capital access for start-up, acquisition, working capital, inventory, equipment, real estate and debt restructure to businesses of all sizes and industries that can’t source traditional financing.

**DELIVERING RESULTS**

- **$551 million** invested in 1,611 businesses
- **51 percent** loans to underserved communities
- **16,354** jobs created or retained
- **119,477** low-income families assisted
- **219,139 metric tons** of greenhouse gases averted or sequestered
- **41,365 acres** preserved

**OUR GOALS**

In our last Strategic Plan (2018–2022), we committed to deliver $230 million to businesses that create lasting outcomes for communities and the region as a whole by using strategies to target:

- **Clean Technology** businesses and projects that save energy or water, produce renewable energy, manufacture sustainable products and upcycle recycling and waste.
- **Community Facilities** that serve a community intention or purpose, and are critical to creating strong, vibrant and purpose-driven communities.
- **Food and Agriculture** businesses that strengthen the connection between urban and rural — linking agriculture, aquaculture and fishing from rural communities to the urban activities of distribution and retail.
- **Underserved Communities** who have historically struggled to access credit including entrepreneurs of color, women, immigrants, veterans and Native-enterprises.
- **General Businesses** that create jobs, strengthen families and spur economic development — including those that don’t qualify for traditional loans.

**INVESTMENTS IN SMALL BUSINESS**

Data through 12/31/20

Craft3 is an equal opportunity lender, provider and employer.